



# Green Trends 2011

FINDING GREEN TREASURES · JUNE 1-3, 2011 · DAYTONA BEACH, FL

## EXHIBITORS - WHAT'S IN IT FOR YOU?

Exhibitors, the annual GreenTrends conference and tradeshow, organized by the Florida Green Building Coalition, is an excellent opportunity to get your product or service before a targeted audience of green building professionals.

GreenTrends attendees are actively involved in green certification projects all across Florida.

With over 3,000 homes, 54 local governments, numerous commercial and hi-rise buildings, and 75,000+ acres of land development projects in our programs, the Florida Green Building Coalition (FGBC) is the leading certifier of green projects in Florida.

### GRAB THE OPPORTUNITY!

- Talk to buyers face-to-face and build lasting relationships
- Introduce and demo your product or service in a one-on-one conversation
- Meet decision makers
- Make immediate sales - get buyers to act with show specials

### WHY EXHIBIT AT GREENTRENDS?

- The reputation of the Florida Green Building Coalition makes it the "go to" organization for information.
- GreenTrends concentrates activities in the exhibit hall to give you numerous opportunities to sell
- Education sessions featuring well-respected industry professionals draw high-caliber attendees that provide you qualified leads.
- GreenTrends exhibitors benefit from pre-conference direct marketing campaigns, so reserve your booth early to get your information included.

Optimize your show experience with Florida Green Building magazine advertising or one of our sponsor opportunities. Packages include pre- and post-conference exposure.

Come join us. Exhibit space is limited, so reserve early.

Each exhibit space is 8'x10' and defined by 8-foot back drape and 3-foot high side drape. Each booth includes the following: One 6-foot draped table; One booth identification sign; One wastebasket; Two chairs; and, One conference registration (Additional booth personnel must register for the conference)

Booths will be assigned in the order in which the Exhibit Space Contract and the payment are received by FGBC. Exhibitors will receive written confirmation and log-in instructions to an exhibitor services website.

### EARLY-BIRD DISCOUNT

FGBC Member Booth Rate: \$450  
Non-Member Booth Rate: \$599

Payment must be received by March 31, 2011

After March 31, 2011 rates increase to:

FGBC Member Booth Rate \$575  
Non-Member Booth Rate \$750

### FOR MORE INFORMATION

[www.FloridaGreenBuilding.org/GreenTrends](http://www.FloridaGreenBuilding.org/GreenTrends) · 850-894-3422 · [cooksb@nettally.com](mailto:cooksb@nettally.com)



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## EXHIBIT SPACE CONTRACT

**EXHIBITOR INFORMATION** (Please type or print clearly)

**BOOTH CHOICES:** \_\_\_\_\_

Exhibit Name: \_\_\_\_\_

(name to be used on signage and all promotional materials)

Type of Products and/or Services \_\_\_\_\_

Web-Site Address \_\_\_\_\_

Exhibitor Contact: Sal \_\_\_\_\_ FName \_\_\_\_\_ LName \_\_\_\_\_

Exhibitor PO Box or Street \_\_\_\_\_ Suite \_\_\_\_\_

Exhibitor City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Exhibitor E-mail \_\_\_\_\_ Exhibitor PH: \_\_\_\_\_

**COMPANY INFORMATION:** (company responsible for financial arrangements if different than above)

Company Name \_\_\_\_\_

PO Box or Street: \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone: \_\_\_\_\_

Company Contact: : Sal: \_\_\_\_\_ FName: \_\_\_\_\_ LName: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail \_\_\_\_\_

(this is how we communicate)

### Term and Conditions of Contract between Exhibitor and the Florida Green Building Coalition (FGBC):

1. Exhibit Space Assignment—Space is assigned on a first-come, first served basis, determined by receipts of monies for full booth space, sponsorship and signed contract. The Florida Green Building Coalition (FGBC) will confirm the receipt of monies/contract along with booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.
2. Exhibit Set-up/Break Down—Exhibitor set up will take place June 1, 2011, 12:00 p.m. to 6:00 p.m. Show dates are June 2-3, 2011. Exhibitors are required to wait until the official closing time of 12 p.m. on June 3, 2011 to breakdown exhibits, a show rule that will be monitored. Your cooperation is appreciated. Exhibit teardown hours are 12 p.m. to 3 p.m., June 3, 2011. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The FGBC reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit, which in the judgment of FGBC, is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.
3. Liability—It is agreed that Exhibitors shall indemnify and save harmless FGBC and The Plaza Resort & Spa from all liability that might ensue from any cause whatsoever. FGBC will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised to protect all exhibits. When needed, a security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the exhibit show. Exhibitors are urged to take out a portal to portal rider available at a nominal cost on their own insurance policies, protecting them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc.
4. Fire Regulations—In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are available to exhibitors from the contract exhibitor services company. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulation or insurance carriers may be used in any booth.
5. Cancellation Policy—All CANCELLATION REQUESTS MUST BE MADE IN WRITING and submitted to FGBC. Exhibitors who cancel may do so until March 1, 2011 to receive a full refund less \$50 processing fee. Exhibit spaces cancelled after that date will be refunded 50 percent of amount paid. Cancellations after May 1, 2011 are not eligible for a refund.

**SIGNATURE** \_\_\_\_\_ Date \_\_\_\_\_

Printed Name: \_\_\_\_\_

**PAYMENT METHOD:** Check payable to FGBC \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Amex \_\_\_\_\_ Discover \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card Billing Statement Zip Code: \_\_\_\_\_

The above signature has contractual authority to all terms and conditions of this contract for the Exhibitor and hereby authorizes FGBC to charge my credit card the total amount due of \$ \_\_\_\_\_

Send completed form to: Florida Green Building Coalition, 3389 Plowshare Road, Tallahassee, FL 32309 • Fax: (850) 671-4897