



GreenTrends Conference Exhibitor

TURNING GREEN INTO GREEN

If you would like to showcase your green building products or services to the leaders in the green building movement in Florida, then consider being an Exhibitor at this year's GreenTrends Conference. Attendees will include builders, developers, architects, engineers, planners, government officials, landscape architects, and green building consultants who are looking for innovative green products and services to use in their projects. This is an excellent opportunity for you to showcase your company to these people in a very cost effective manner.

YOU SHOULD CONSIDER BECOMING A GREENTRENDS EXHIBITOR, IF YOU ARE A:

- Green Building Products Manufacturer
- Green Building Products Representative
- Green Builder or Green Developer
- Green Architect, Planner, Engineer, Etc.
- Green Interior Design Firm
- Green Landscaping Firm
- Publisher of Information on Green Building Topics, Products, and Services
- Non-Profit Organization that Promotes Green Building, Sustainable Development, and/or Natural Landscaping
- Government Agency that promotes aspects of Green Design & Construction

BENEFITS

- A chance to showcase your green building products and/or services to leading green building professionals from throughout the state of Florida
- Your company name, description, and hot link to your website listed under "Conference Exhibitors" on the GreenTrends Conference website
- Company name listed in the Conference Program
- Full contact information provided in the Exhibitor Directory received by each conference attendee

- One electronic attendee list to be distributed after the conference for strategic marketing
- Early sign-up for the 2005 GreenTrends Conference

EXHIBITOR SPACE DETAILS

- **Space** – Exhibitors will be provide with an exhibit space for their display in one of the classrooms located in the same building as the Auditorium where the Conference will be held. Two exhibit space sizes are available: 10' wide X 8' deep and 20' wide X 8' deep. A draped 6' table and 2 chairs are available as part of the space. ID signs will be provided
- **Cost** - \$300 for 10' Wide X 8' Deep Exhibit Space or \$600 for 20' Wide X 8' Deep Exhibit Space
- **Limited Space Available** – There will be a limited number of Exhibit Spaces available for this year's Conference. These spaces will be filled on a first come, first served basis, determined by the date the application and full payment is received. Before you send in your [Exhibitor Application Form](#), please contact the [Exhibitor Coordinator](#) to make sure that space is still available. Full payment by check must accompany the Application.
- **Schedule** –
 - Tuesday- May 4, 2004:**
 - Exhibit Areas Opens for Setup - 7:00 AM
 - 12:00 Noon – Exhibit Area Opens – Also open during afternoon break
 - 5:00 PM – Open During Social Hour in Exhibit Areas
 - Wednesday – May 5, 2004:**
 - Exhibit Areas Opens – 7:30 AM
 - Also open during morning break and end of Plenary Sessions.
 - Exhibit Area closes for Take Down at 1:30 PM – Wednesday, May 5, 2004

FOR MORE INFORMATION ON EXHIBIT SPACES. CONTACT

Roy O. Bonnell, Jr.
Executive Director – FGBC
3511 Santiago Way
Naples, Florida 34105-2781
Phone: 239-263-6819
FAX: 239-263-4192
E-mail: ExecDir@FloridaGreenBuilding.org

GreenTrends Exhibitor Application Form

(Please type or print neatly in blue or black ink)

COMPANY INFORMATION

Legal Company Name: _____

Exhibiting/Trade Name for Directory & Signage:

Contact's Name: _____ Title: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ FAX: _____

E-mail: _____ Website: _____

Primary Product/Service to be exhibited:

One Paragraph Company Description:

SPACE REQUIREMENT (Check those that apply)

- 10' wide X 8' Deep Exhibit Space..... \$300.00
- 20' Wide X 8' Deep Exhibit Space..... \$600.00
- 6' Draped table is needed N/C
- 2 chairs are needed N/C
- Electricity is needed N/C

PAYMENT

Payment in full must accompany this application. Please make checks payable to: **Florida Green Building Coalition, Inc.** and send to:

Roy O. Bonnell, Jr.
Executive Director – FGBC
ATTN: GreenTrends Exhibitor
3511 Santiago Way
Naples, Florida 34105-2781

CANCELLATION POLICY

Request for cancellation of exhibit space postmarked before or on April 4, 2004 will be refunded the amount paid, less a 25% service charge. Request for cancellation after April 4, 2004 results in a loss of all exhibit space fees paid.