



GreenTrends 2005 Conference Exhibitor

TURNING GREEN INTO GREEN

If you would like to showcase your green building products or services to the leaders in the green building movement in Florida, then consider being an Exhibitor at this year's GreenTrends 2005 Conference. Attendees will include builders, developers, architects, engineers, planners, government officials, landscape architects, and green building consultants who are looking for innovative green products and services to use in their projects. This is an excellent opportunity for you to showcase your company to these people in a very cost effective manner.

YOU SHOULD CONSIDER BECOMING A GREENTRENDS EXHIBITOR, IF YOU ARE A:

- Green Building Products Manufacturer
- Green Building Products Representative
- Green Builder or Green Developer
- Green Architect, Planner, Engineer, Etc.
- Green Interior Design Firm
- Green Landscaping Firm
- Publisher of Information on Green Building Topics, Products, and Services
- Non-Profit Organization that Promotes Green Building, Sustainable Development, and/or Natural Landscaping
- Government Agency that promotes aspects of Green Design & Construction

BENEFITS

- A chance to showcase your green building products and/or services to leading green building professionals from throughout the state of Florida
- Your company name, description, and hot link to your website listed under "Conference Exhibitors" on the GreenTrends 2005Conference website
- Company name listed in the Conference Program
- Full contact information provided in the Exhibitor Directory received by each conference attendee
- One electronic attendee list to be distributed after the conference for strategic marketing

- Early sign-up for the 2006 GreenTrends Conference
- Free Conference Registration Fee for one individual

EXHIBITOR SPACE DETAILS

- **Booth Space** – Exhibitors will be provided with a pipe and draped 10’ wide by 6’ deep exhibit space for their display in one of the Exhibit Tents. Tents are set up on paved patio areas adjacent to the Conference Center and have side curtains to protect exhibits from the elements. A covered and draped 6’X24” table and 2 chairs are available as part of the space. ID signs and access to 110 volt power will be provided.

• Cost –	<u>BOOTH</u>
FGBC Business, Government Agencies, & Nonprofit Members	\$750.00
All Others	\$900.00

- **Limited Space Available** – There will be a limited number of Exhibit Spaces available for this years Conference. These spaces will be filled on a first come, first served basis, determined by the date the application and full payment is received. **Before you send in your Exhibitor Application Form and check, please contact the FGBC Executive Director to make sure that space is still available.** Exhibitors will be limited to one booth space per business, agency, or organization. Full payment must accompany the Application.
- **Security** – Since the exhibit tents are located outdoors directly adjacent to the Conference Center, tent security will be provided from 6:00 PM on Thursday, May 26, 2005 until 8:00 AM Friday, May 27, 2005. We recommend that items of value, such as computers, etc., not be left in the tent area overnight.
- **Restriction** – Exhibits that utilize liquids, including water, are restricted to the tent area and not allowed inside the conference center building.
- **Electrical and Internet Hookups** – Normal power for display lighting and equipment will be available. However outlets may require you to have a 50’ extension cords to connect. Any special power requirements beyond a normal 15 amp wall outlet must be approved before hand and may require an additional charge. Currently, The Chelsea Conference Center does not have Internet access available. If this changes, you will be notified.
- **Schedule**
 - Thursday- May 26, 2005:
 - Exhibit Areas Opens for Setup - 7:00 AM
 - 10:15 AM – Exhibit Area Opens – Also open during Lunch and afternoon break
 - 5:00 PM – Open During Social Hour in Exhibit Areas
 - 6:00 PM – Exhibit Areas close for the day.
 - Friday – May 27, 2005:
 - Exhibit Areas Opens – 8:00 AM
 - Also open during morning break and end of Plenary Sessions at noon.
 - Exhibit Area closes for Take Down at 2:00 PM – Friday, May 27, 2005

- Area must be cleared NLT 4:30 PM

FOR MORE INFORMATION ON EXHIBIT SPACES. CONTACT

Roy O. Bonnell, Jr.
Executive Director – FGBC
3511 Santiago Way
Naples, Florida 34105-2781
Phone: 239-263-6819
FAX: 239-263-4192
E-mail: ExecDir@FloridaGreenBuilding.org



GreenTrends Exhibitor Application Form

(Please type or print neatly in blue or black ink)

COMPANY INFORMATION

Legal Company Name: _____

Exhibiting/Trade Name for Directory & Signage:

Contact's Name: _____ Title: _____

Street Address:

City/State/Zip: _____

Phone: _____ FAX: _____

E-mail: _____ Website: _____

Primary Product/Service to be exhibited:

One Paragraph Company Description:

SPACE REQUIREMENT *(Check those that apply)*

FGBC Members Rate (Business, Government Agency, Nonprofit)

- 10' wide X 6' Deep Exhibit Booth..... \$750.00
- Covered & Skirted 6"X30" Table needed – N/C
- Two Chairs needed – N/C
- Electrical Power needed – N/C

Non Member Rate

- 10' wide X 6' Deep Exhibit Booth..... \$900.00
- Covered & Skirted 6"X30" Table needed – N/C
- Two Chairs needed – N/C
- Electrical Power needed – N/C

PAYMENT

Payment in full by check must accompany this application. We can not accept Credit Cards for exhibit spaces, however electronic funds transfer can be arranged. Please make checks payable to: **Florida Green Building Coalition, Inc.** and send along with this application to:

Roy O. Bonnell, Jr.
Executive Director – FGBC
ATTN: GreenTrends Exhibitor
3511 Santiago Way
Naples, Florida 34105-2781
FAX: 239-263-4192
E-mail: ExecDir@FloridaGreenBuilding.org

CANCELLATION POLICY

Request for cancellation of exhibit space postmarked before or on April 25, 2005 will be refunded the amount paid, less a 25% service charge. Request for cancellation after April 25, 2005, results in a loss of all exhibit space fees paid.