



## **GreenTrends 2006 Conference Exhibitor**

If you would like to showcase your green building products or services to the leaders in the green building movement in Florida, then consider being an Exhibitor at this year's GreenTrends 2006 Conference. Attendees will include builders, developers, architects, engineers, planners, government officials, landscape architects, Realtors®, green building consultants, and others who are looking for innovative green products and services to use in their projects. This is an excellent opportunity for you to showcase your company to these people in a very cost effective manner.

### **YOU SHOULD CONSIDER BECOMING A GREENTRENDS EXHIBITOR, IF YOU ARE A:**

- Green Building Products Manufacturer
- Green Building Products Representative
- Green Builder or Green Developer
- Green Architect, Planner, Engineer, Etc.
- Green Interior Design Firm
- Green Landscaping Firm
- Green Realtor®
- Publisher of Information on Green Building Topics, Products, and Services
- Educational Institution/Program or Non-Profit Organization that Promotes Green Building, Sustainable Development, and/or Natural Landscaping
- Government Agency that promotes aspects of Green Design & Construction

### **BENEFITS**

- A chance to showcase your green building products and/or services to leading green building professionals from throughout the state of Florida
- Your company name, description, and hot link to your Web site listed under "Conference Exhibitors" on the GreenTrends 2006 Conference website
- Company name listed in the Conference Program
- Full contact information provided in the Exhibitor Directory received by each conference attendee
- One electronic attendee list for strategic marketing (distributed after conference)
- Early sign-up for the 2007 GreenTrends Conference
- Free Conference Registration Fee for one individual

## EXHIBITOR SPACE DETAILS

- **Booth Space** – Exhibitors will be provided with a pipe and draped 10’ wide by 8’ deep exhibit space for their display in the Exhibit Hall. A covered and draped 6’X30” table and 2 chairs are available as part of the space. ID signs and access to 110 volt power will be provided.
- **Cost** – 

	<u>Per Booth</u>
FGBC Business, Government Agencies, & Nonprofit Members	\$750.00
All Others	\$900.00
- **Limited Space Available** – There will be a limited number of Exhibit Spaces available for this year’s Conference. These spaces will be filled on a first come, first served basis, determined by the date the application and full payment is received. **Before you send in your *Exhibitor Application Form and check*, please contact the *GreenTrends 2006 Coordinator* to make sure that space is still available.** Exhibitors will be limited to one booth space per business, agency, or organization. Full payment must accompany the Application.
- **Security** – The GreenTrends 2006 Exhibit Hall is located in the J. Wayne Reitz Union Rion Ballroom. This room will be locked to the general public after hours (see schedule below). However, a variety of Reitz Union staff have keyed access to the room and we recommend that items of value, such as computers, etc., not be left in the Exhibit Hall overnight.
- **Electrical and Internet Hookups** – Normal power for display lighting and equipment will be available. However outlets may require you to have up to a 50’ extension cord to connect. Any special power requirements beyond a normal 15 amp wall outlet must be approved before hand and may require an additional charge. The J. Wayne Reitz Union Exhibit Hall has wireless internet access.
- **Schedule**
  - Tuesday – May 02, 2006 (Pre-Conference Workshop Day):
    - 5:00 PM – 8:00 PM: Exhibit Hall Open for Exhibitor Setup
    - Please Note: Exhibit Hall is Closed to Registrants on Tuesday, May 2<sup>nd</sup>
  - Wednesday – May 03, 2006 (Conference Day 1):
    - 7:00 AM – 10:15 AM: Exhibit Hall Open for Exhibitor Setup
    - 10:15 AM – 7:00 PM: Exhibit Hall Open to Registrants
    - 8:00 PM: Exhibit Hall Closes for the Night
  - Thursday – May 04, 2006 (Conference Day 2):
    - 7:00 AM – 7:45 AM: Exhibit Hall Open for Exhibitor Setup
    - 7:45 AM – 1:00 PM: Exhibit Hall Open to Registrants
    - 1:00 – 4:00 PM: Exhibitor Breakdown (All Materials Must be Cleared by 4:00 PM)



## **GreenTrends 2006** **Exhibitor Application Form**

***Please complete the following form, save the file as your company name, email the application and an electronic copy of your company logo to [greentrends@gmail.com](mailto:greentrends@gmail.com), and send a check and a printed copy of the application to:***

Hal S. Knowles, III  
GreenTrends Coordinator  
ATTN: GreenTrends Exhibitor  
PO Box 14806 | Gainesville, FL 32604  
Phone: 352-392-7126 | Fax: 352-392-9033  
E-mail: [greentrends@gmail.com](mailto:greentrends@gmail.com)

***(Please type directly into this form. Note, form fields save text beyond space shown.)***

### **COMPANY INFORMATION**

**Legal Company Name:**

**Exhibiting/Trade Name for Directory & Signage:**

**Contact's Name:**

**Title:**

**Street Address:**

**City/State/Zip:**

**Phone:**

**Fax:**

**E-mail:**

**Web Site:**

**Desired Exhibit Booth Number (First Come, First Served Basis):**

**FGBC Membership Number (if applicable):**

**Primary Product/Service to be exhibited:**

**One Paragraph Company Description (150 Words or Less):**  
**(Note: This will be posted on the GreenTrends Web Site)**

**SPACE REQUIREMENT (Check those that apply)**

**FGBC Members Rate (Business, Government Agency, Nonprofit)**

10' wide X 8' Deep Exhibit Booth..... \$750.00

Covered & Skirted 6"X30" Table needed – N/C

Two Chairs needed – N/C

Electrical Power needed – N/C

(Please note, you will need to supply your own extension cords)

**Non Member Rate**

10' wide X 8' Deep Exhibit Booth..... \$900.00

Covered & Skirted 6"X30" Table needed – N/C

Two Chairs needed – N/C

Electrical Power needed – N/C

(Please note, you will need to supply your own extension cords)

**PAYMENT**

Payment in full by check must accompany this application. We can not accept Credit Cards for exhibit spaces, however electronic funds transfer can be arranged. Please make checks payable to: **Florida Green Building Coalition, Inc.**

**CANCELLATION POLICY**

Request for cancellation of exhibit space postmarked on or before Monday April 03, 2006 will be refunded the amount paid, less a 25% service charge. Request for cancellation after Monday April 03, 2006, results in a loss of all exhibit space fees paid.