



# Florida Green Building Coalition, Inc.

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**Announcement:** GreenTrends 2006 | May 2 - 4, 2006 | Gainesville, FL

Dear Green Building Stakeholder,

The Florida Green Building Coalition, Inc. (FGBC) invites you to join us at GreenTrends 2006, Florida's Third Annual Green Building Conference and Trade Show. This year's conference will be held at the J. Wayne Reitz Union in Gainesville, FL on May 2 - 4, 2006. Conference co-hosts are the FGBC, the University of Florida Program for Resource Efficient Communities, and the Florida Energy Extension Service.

GreenTrends 2006 is a statewide forum for organizations and individuals involved in the design, construction, and operation of Florida's built environment. What green building stakeholder's will be at this year's event?

- |                        |                      |  |
|------------------------|----------------------|--|
| ✧ Builders             | ✧ Engineers          | ✧ Environmental Consultants                        |
| ✧ Developers           | ✧ Interior Designers | ✧ Green Building Product Manufacturers & Marketers |
| ✧ Planners             | ✧ Realtors®          | ✧ Local & State Government Officials               |
| ✧ Architects           | ✧ Energy Raters      | ✧ Utility Representatives                          |
| ✧ Landscape Architects | ✧ Educators          | ✧ School Officials & Planning Staff                |

You are encouraged to *Sponsor* portions of the conference, *Exhibit* your products and services, and/or *Register* as a conference participant. GreenTrends 2006 provides opportunities to:

- Discover the economic and environmental benefits of green design and construction.
- Find out why leading developers and builders are adopting "Green."
- Learn about the statewide "Florida Green Building Program" and its voluntary, incentivized standards for Florida Homes, Developments, Commercial Buildings, and Local Governments.
- Investigate the latest in green building materials for Florida's hot humid climate.
- Hear what local governments are doing to foster green practices throughout their agencies and departments.
- Explore existing and future green building projects throughout Florida.
- Network with the leaders of Florida's green building movement.
- Tour green buildings and learn about green programs in Alachua County including:
  - University of Florida Rinker Hall (LEED Gold)
  - University of Florida McGuire Center for Lepidoptera Research (LEED Certified)
  - Hilton University of Florida Conference Center (Member, Florida DEP's *Green Lodging* Program)
  - Madera Model Center (Certified, FGBC Green Home Designation Standard with 94 HERS Rating)

For more information about the conference and opportunities to become a Sponsor, to reserve an Exhibitor booth, and to Register for the conference, please read the attached GreenTrends 2006 Flyer and visit our web site:

<http://www.greentrends.org/2006/home2006.htm>

Sincerely,

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