



## GreenTrends 2006 Sponsorships

### GENERAL INFORMATION

Putting on a conference of this nature is an expensive endeavor for the non-profit Florida Green Building Coalition, Inc. In order to make the conference as affordable as possible, we depend on Sponsorships to help cover some of our cost. Since Conference Sponsors receive special acknowledgement on the conference website, at the conference, and in the promotional and program materials, this is an excellent way for a business or organization to receive considerable recognition, while at the same time helping to support a green building conference that is focused on the specific needs in Florida. We invite you to be part of this endeavor by becoming one of the sponsors for this year's GreenTrends 2006 Conference.

### BENEFITS OF SPONSORSHIPS

The following benefits are available to GreenTrends Conference Sponsors

#### PLATINUM LEVEL- \$15,000

- Corporate/Organization color LOGO displayed on the GreenTrends Conference Website Home page
- Corporate/Organization Name, Color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Your LOGO prominently displayed on all conference promotional materials and print advertising (1)
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Booth & Display Table – 10' wide X 4' deep booth with 6' wide X 30" deep table topped and skirted and one chair
- Recognition of sponsorship during the Conference
- Full page ad in the Conference Program (2)
- Free Conference Registrations for up to 5 individuals

#### GOLD LEVEL - \$5,000

- Corporate/Organization Name, color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Your LOGO displayed on all conference promotional materials and print advertising (1)

- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Booth & Display Table – 10’ wide X 4’ deep booth with 6’ wide X 30” deep table topped and skirted and one chair
- Recognition of sponsorship during the Conference
- Half page ad in the conference program (2)
- Free Conference Registrations for up to three individuals

### **SILVER LEVEL- \$2,500**

- Corporate/Organization Name, color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Booth & Display Table – 10’ wide X 4’ deep booth with 6’ wide X 30” deep table topped and skirted and one chair
- Recognition of sponsorship during the Conference
- Quarter page ad in the Conference Program (2)
- Free Conference Registrations for up to two individuals

### **BRONZE LEVEL - \$1,000**

- Corporate/Organization Name, color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Booth & Display Table – 10’ wide X 4’ deep booth with 6’ wide X 30” deep table topped and skirted and one chair
- Recognition of sponsorship during the Conference
- Eighth page ad in the Conference Program (2)
- Free Conference Registration for one individual

### **NOTES**

- (1) This benefit available for those sponsors who sign up and provide required materials in time to meet printing deadlines for these materials.
- (2) Sponsors are responsible for providing camera-ready copy for these ads. They must be submitted in time to meet the Conference Program printing deadline.

### **If you have questions regarding a sponsorship, please contact:**

Hal S. Knowles, III  
 GreenTrends Coordinator  
 ATTN: GreenTrends Sponsorship  
 PO Box 14806 | Gainesville, FL 32604  
 Phone: 352-392-7126 | Fax: 352-392-9033  
 E-mail: [greentrends@gmail.com](mailto:greentrends@gmail.com)

Roy O. Bonnell, Jr.  
 Executive Director – FGBC  
 ATTN: GreenTrends Sponsorship  
 PO Box 7308 | Naples, Florida 34101  
 Phone: 239-263-6819 | Fax: 239-263-4192  
 E-Mail: [ExecDir@FloridaGreenBuilding.org](mailto:ExecDir@FloridaGreenBuilding.org)



## **GreenTrends 2006** **Sponsorship Application Form**

***Please complete the following form, save the file as your company name, email the application and an electronic copy of your company logo to [greentrends@gmail.com](mailto:greentrends@gmail.com), and send a check and a printed copy of the application to:***

Hal S. Knowles, III  
GreenTrends Coordinator  
ATTN: GreenTrends Sponsorship  
PO Box 14806 | Gainesville, FL 32604  
Phone: 352-392-7126 | Fax: 352-392-9033  
E-mail: [greentrends@gmail.com](mailto:greentrends@gmail.com)

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***(Please type directly into this form. Note, form fields save text beyond space shown.)***

**Company Name:**

**Contact's Name:**

**Title:**

**Street Address:**

**City/State/Zip:**

**Phone:**

**Fax:**

**E-mail:**

**Web Site:**

**Desired Sponsorship Booth Number (First Come, First Served Basis):**

**FGBC Membership Number (If Applicable):**

**One Paragraph Company Description (150 Words or Less):**  
**(Note: This will be posted on the GreenTrends Web Site)**

**SPONSORSHIP LEVEL**  
*(Please check the appropriate category box.)*

**PLATINUM LEVEL - \$15,000**

Conference Underwriters (M)

**GOLD LEVEL - \$5,000**

Conference Host (1)

Keynote Speakers Sponsors (2)

Welcome Reception Sponsor (1)

Conference Sponsors (M)

**SILVER LEVEL - \$2,500**

Session Track Sponsors (4)

Conference Day 1 Sponsor (1)

Conference Day 2 Sponsor (1)

Refreshment and Social Hour Sponsor (1)

Lunch Sponsor (1)

Green Tour Sponsor (1)

Conference Supporters (M)

**BRONZE LEVEL - \$1,000**

Student Conference Scholarship Benefactors (M)

Door Prize Sponsors (M)

Audio Visual & Media Sponsors (M)

Awards Recognition Sponsor (1)

Conference Friends (M)

## NOTES:

- Numbers in ( ) following a category indicates the number of sponsorships available for that category. An “M” indicates that multiple sponsorships are available.
- For categories with limited sponsorship availability, please check to insure availability before submitting a Sponsorship Application Form.

## SECURITY

In an effort to maximize exposure for GreenTrends 2006 Sponsors, we have reserved booth spaces within the J. Wayne Reitz Union East and West Galleries. This area is open during all hours that the Reitz Union is open allowing both conference registrants and the general public to pass by your Sponsorship Booths. Unfortunately, the drawback of this arrangement is that the booths are in a non-secured space.

For this reason we recommend that items of value, such as computers, etc., not be left in the East and West Galleries when your booths are not manned. Non-valuables can be locked in the Exhibit Hall overnight should you choose not to leave these items at your Sponsorship Booth.

I understand that security for Sponsorship Booths is my own responsibility and I will not hold the Florida Green Building Coalition nor the University of Florida liable for missing or stolen items.

## EXHIBIT HALL SCHEDULE

### Tuesday – May 02, 2006 (Pre-Conference Workshop Day):

- 5:00 PM – 8:00 PM: Exhibit Hall Open for Exhibitor Setup
- Please Note: Exhibit Hall is Closed to Registrants on Tuesday, May 2<sup>nd</sup>

### Wednesday – May 03, 2006 (Conference Day 1):

- 7:00 AM – 10:15 AM: Exhibit Hall Open for Exhibitor Setup
- 10:15 AM – 7:00 PM: Exhibit Hall Open to Registrants
- 8:00 PM: Exhibit Hall Closes for the Night

### Thursday – May 04, 2006 (Conference Day 2):

- 7:00 AM – 7:45 AM: Exhibit Hall Open for Exhibitor Setup
- 7:45 AM – 1:00 PM: Exhibit Hall Open to Registrants
- 1:00 – 4:00 PM: Exhibitor Breakdown (All Materials Must be Cleared by 4:00 PM)

## PAYMENT OPTIONS

Checks should be made payable to ***Florida Green Building Coalition, Inc.***

Check is being sent under separate cover.

Please invoice me – ***Invoice must be paid at least four weeks prior to the Green Trends 2006 Conference.***