



## GreenTrends 2005 Sponsorships

### GENERAL INFORMATION

Putting on a conference of this nature is an expensive endeavor for the non-profit Florida Green Building Coalition, Inc. In order to make the conference as affordable as possible, we depend on Sponsorships to help cover some of our cost. Since Conference Sponsors receive special acknowledgement on the conference website, at the conference, and in the promotional and program materials, this is an excellent way for a business or organization to receive considerable recognition, while at the same time helping to support a green building conference that is focused on the specific needs in Florida. We invite you to be part of this endeavor by becoming one of the sponsors for this year's GreenTrends 2005 Conference.

### LEVELS OF SPONSORSHIP

The following Sponsorship Levels and Categories are available for the 2005 GreenTrends Conference to be held at The Chelsea Center in Sarasota, Florida on May 25-27, 2005.

#### PLATINUM LEVEL - \$15,000

- Conference Underwriters (M)

#### GOLD LEVEL - \$5,000

- Conference Host (1)
- Keynote Speakers Sponsors (2)
- Awards & Recognition Banquet Sponsors (1)
- Green Golf Tournament Sponsor (1)
- Conference Sponsors (M)

#### SILVER LEVEL - \$2,500

- Session Sponsors (6)
- Conference Theme Sponsors (2)
- Refreshment and Social Hour Sponsors (2)
- Lunch Sponsors (2)
- Green Tour Sponsors (2)
- Conference Supporters (M)

### **BRONZE LEVEL - \$1,000**

- Door Prize Sponsors (M)
- Audio Visual & Media Sponsors (M)
- Student Conference Scholarship Benefactors (M)
- Conference Friends (M)

#### **NOTE:**

- *Numbers in ( ) following a category indicates the number of sponsorships available for that category. An “M” indicates that multiple sponsorships are available.*
- *For categories with limited sponsorship availability, please check to insure availability before submitting a Sponsorship Application Form.*

## **BENEFITS OF SPONSORSHIPS**

The following benefits are available to GreenTrends Conference Sponsors

### **PLATINUM LEVEL- \$15,000**

- Corporate/Organization color LOGO displayed on the GreenTrends Conference Website Home page
- Corporate/Organization Name, Color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Your LOGO prominently displayed on all conference promotional materials and print advertising (1)
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Display Table – 24”X6’ topped and skirted
- Recognition of sponsorship during the Conference
- Full page ad in the Conference Program (2)
- Free Conference Registrations for up to 5 individuals

### **GOLD LEVEL - \$5,000**

- Corporate/Organization Name, color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Your LOGO displayed on all conference promotional materials and print advertising (1)
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Display Table – 24”X6’ topped and skirted
- Recognition of sponsorship during the Conference
- Half page ad in the conference program (2)
- Free Conference Registrations for up to three individuals

### **SILVER LEVEL- \$2,500**

- Corporate/Organization Name, color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page

- Website address and hot link provided on Links Page of Conference Website
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Display Table – 24”X6’ topped and skirted
- Recognition of sponsorship during the Conference
- Quarter page ad in the Conference Program (2)
- Free Conference Registrations for up to two individuals

### **BRONZE LEVEL - \$1,000**

- Corporate/Organization Name, color Logo, description and website link displayed on the GreenTrends Conference Sponsors Website page
- Website address and hot link provided on Links Page of Conference Website
- Listing on the Conference Sponsors Boards and in the Conference Program
- Free Sponsor Display Table – 24”X6’ topped and skirted
- Recognition of sponsorship during the Conference
- Eighth page ad in the Conference Program (2)
- Free Conference Registration for one individual

### **NOTES**

- (1) This benefit available for those sponsors who sign up and provide required materials in time to meet printing deadlines for these materials.
- (2) Sponsors are responsible for providing camera-ready copy for these ads. They must be submitted in time to meet the Conference Program printing deadline.

**[If you have questions regarding a sponsorship, please contact:](#)**

**Roy O. Bonnell, Jr.  
Executive Director - FGBC  
3511 Santiago Way  
Naples, FL 34105  
Phone: 239-263-6819  
Fax: 239-263-4192**

**E-mail: [ExecDir@FloridaGreenBuilding.org](mailto:ExecDir@FloridaGreenBuilding.org)**



## GreenTrends 2005 Sponsorship Application Form

*Please complete the following form and send it to:*

Roy O. Bonnell, Jr.  
Executive Director – FGBC  
ATTN: GreenTrends Sponsorship  
3511 Santiago Way  
Naples, Florida 34105-2781  
Phone: 239-263-6819  
FAX: 239-263-4192  
E-Mail: [ExecDir@FloridaGreenBuilding.org](mailto:ExecDir@FloridaGreenBuilding.org)

---

*(Please type or print neatly in blue or black ink)*

Company Name: \_\_\_\_\_

Contact's Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**One Paragraph Company Description:**

---

---

---

---

---

---

---

---

---

---

**SPONSORSHIP LEVEL** *(Please check the appropriate category box.)*

**PLATINUM LEVEL - \$15,000**

- Conference Underwriters (M)

**GOLD LEVEL - \$5,000**

- Conference Host (1) **(Taken)**  
 Keynote Speakers Sponsors (2)  
 Awards & Recognition Banquet Sponsors (1)  
 Green Golf Tournament Sponsor (1)  
 Conference Sponsors (M)

**SILVER LEVEL - \$2,500**

- Session Sponsors (6)  
 Conference Theme Sponsors (2)  
 Refreshments & Social Hour Sponsors (2)  
 Lunch Sponsors (2)  
 Green Tour Sponsors (2)  
 Conference Supporters (M)

**BRONZE LEVEL - \$1,000**

- Door Prize Sponsors (M)  
 Audio Visual & Media Sponsors (M)  
 Student Conference Scholarship Benefactors (M)  
 Conference Friends (M)

**NOTES:**

- *Numbers in ( ) following a category indicates the number of sponsorships available for that category. An "M" indicates that multiple sponsorships are available.*
- *For categories with limited sponsorship availability, please check to insure availability before submitting a Sponsorship Application Form.*

**PAYMENT OPTIONS**

- Check is enclosed – Checks should be made payable to **Florida Green Building Coalition, Inc.** and sent to:

Florida Green Building Coalition, Inc.  
Roy O. Bonnell, Jr. – Executive Director  
ATTN: GreenTrends Sponsorship  
3511 Santiago Way  
Naples, Florida 34105

- Check is being sent under separate cover.  
 Please invoice me – *Invoice must be paid at least four weeks prior to the GreenTrends 2005 Conference.*