



Second Annual Florida Statewide Green Building Conference
May 25-27, 2005 - Sarasota, Florida

For Information go to:

www.GreenTrends.org/2005/Home2005.htm



Bill Gregory, Director of Sustainable Strategies for the Floor Covering Division of Milliken & Company will keynote GreenTrends 2005.

Overview

GreenTrends 2005 is an annual, Florida focused, Conference and Trade Show for those involved or interested in green building and sustainable development. The conference serves as a forum each year for bringing together those businesses, organizations and individuals involved in the many aspects of building green and developing sustainably. GreenTrends provides them with an opportunity to keep up-to-date on the various green building related programs, projects, standards, incentives, resources, technologies, and new materials that are available in Florida.

This year on Wednesday preceding the conference, there will be a free **Rebuild America Workshop on "Greening Affordable Housing"**. **Tours of local LEED and FGBC Certified Green Projects in the Sarasota area** will be offered during Friday afternoon, immediately following the conference. The Sarasota **Efest** and **First Annual Florida Green Building Open Golf Tournament** will be held on Saturday and Sunday following the Conference. See the **TOURS/EVENTS** section of the GreenTrends website for details of these events.

Dates:

Wednesday, May 25, 2005 – Free Rebuild America Workshop on "Greening Affordable Housing"

Thursday & Friday, May 26 & 27, 2005 – GreenTrends 2005 Conference and Tradeshow

Friday, May 27, 2005 – Afternoon - **Tours of local green facilities in the Sarasota Area**

Friday Evening, May 27, 2005 – **Sarasota E-Fest Opening Night with Keynote Speaker Ray C. Anderson, CEO Interface, Inc. – Van Wezel Performing Arts Hall**

Saturday, May 28, 2005 – **Sarasota E Fest – 10:00 AM - 6:00 PM – Van Wezel Performing Arts Hall**

Sunday, May 29, 2005 – **Florida Green Building Open Golf Tournament at Venetian Golf & River Club – North Venice, FL**

Location:

The Chelsea Center
2506 Gulf Gate Drive
Sarasota, FL 34231



Conference Program Topics

- Understanding the various Green Building and Sustainable Development Standards, Guidelines and Certification Programs offered in Florida.
- Florida Department of Environmental Protection Programs – SunBuilt Gold, SunSmart Schools, Front Porch Sunshine, etc.
- The Water Champ Program
- Program for Resource Efficient Communities
- Marketing Green Homes and Developments
- Florida Green Local Government Designation Standard
- Benefits & Cost of Building Green
- USGBC LEED and FGBC Green Commercial Building Designations – Which to Use When
- Green Affordable Housing for Florida: The Green Communities Initiative
- Green Home Certifying Challenges
- Latest Technologies and materials for Green Compliance
- Green Interior and Universal Design Standard for Florida
- Green Homes and Buildings Showcase

Awards & Recognition Program



Thursday evening will be a casual dress event, beginning with a social hour and an outdoor barbeque dinner, followed by a special Awards & Recognition Program. **Allan F. Bedwell**, Deputy Secretary for Regulatory Programs and Energy, Florida Department of Environmental Protection, will be our Keynote Speaker. Concluding the evening, famous Florida Nature Photographer, **John Moran**, will present his award winning presentation "Journal of Light: The Visual Diary of a Florida Nature Photographer."

Sponsorships & Exhibitors Opportunities

In order to make the conference as affordable as possible, we depend on Sponsorships to help cover some of the cost. GreenTrends Sponsors receive special acknowledgement on the conference website, at the conference and in the promotional and program materials. We invite you to be a Sponsor for 2005. Information and Forms are available at: [http://www.greentrends.org/pdfs/GreenTrends 2005 Sponsorships Information.pdf](http://www.greentrends.org/pdfs/GreenTrends%202005%20Sponsorships%20Information.pdf)

If you would like to showcase your green building products or services to the leaders in the green building movement in Florida, then consider being an Exhibitor at GreenTrends 2005. This is an excellent opportunity for you to showcase your company to these people in a very cost effective manner. Information and Forms are available at: [http://www.greentrends.org/pdfs/Exhibitor Information2005.pdf](http://www.greentrends.org/pdfs/Exhibitor%20Information2005.pdf)